

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
SEP18/12 09.51
*** CREDIT ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME MICHELLE SANTUOSO

SALES PRSN WA- JOE KNAUER

ORDER # CONTRACT # 6320464

CONTRACT # 6320464

	CLASS: NATL.	LOCAL	REGIONAL
--	--------------	-------	----------

PRDCT	<u>AMERICAN CROSSROADS</u>	<u>EST#1017</u>	COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP19/12 SEP27/12 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP 18 / 12 09:31

REP: TO LENA

** NEW ORDER **
 TTLS \$166000...37X
 PLS CFM, THX 9/18

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
AMERICAN CROSSROADS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 11 AGENCY PRODUCT CODE = 27 AGENCY EST# = 1017												
1			1000A-1100A	30		\$700.00	9/21	9/21	1		FRI	1
PROGRAM : MILLIONAIRE/FEUD CON COM1 : MILLIONAIRE/FEUD												
2			1000P-1100P	30		\$6,000.00	9/21	9/21	1		FRI	1
PROGRAM : 20/20 CON COM1 : 20/20												

REP HEADLINE# 6320464
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

SEP18/12 09.51
*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3			1100A-1200N PROGRAM : THE VIEW CON COM1: THE VIEW	30		\$1,600.00	9/21	9/21	1		FRI	1
4			1200N-100P PROGRAM : EYEWITNESS NEWS @ NOON CON COM1: EYEWITNESS NEWS @ NOON	30		\$1,300.00	9/21	9/21	1		FRI	1
5			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$1,300.00	9/21	9/21	1		FRI	1
6			100P-300P PROGRAM : THE CHEW/GENERAL HOSPITAL CON COM1: THE CHEW/GENERAL HOSPITAL	30		\$1,000.00	9/24	9/24	1		MON	1
7			1100A-1200N PROGRAM : THE VIEW CON COM1: THE VIEW	30		\$1,600.00	9/24	9/24	1		MON	1
8			700A-900A PROGRAM : GOOD MORNING AMERICA CON COM1: GOOD MORNING AMERICA	30		\$2,800.00	9/24	9/24	1		MON	1
9			800P-1000P PROGRAM : DANCING WITH THE STARS CON COM1: DANCING WITH THE STARS	30		16000.00	9/24	9/24	1		MON	1
10			800P-1130P PROGRAM : SAT NT FTB-ABC CON COM1: SAT NT FTB-ABC	30		\$6,000.00	9/22	9/22	1		SAT	1
11			900A-1000A PROGRAM : GOOD MORNING AMERICA - SAT. CON COM1: GOOD MORNING AMERICA - SAT.	30		\$2,500.00	9/22	9/22	1		SAT	1

REP HEADLINE# 6320464
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
SEP18/12 09.51
*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
12			600A-900A PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$1,500.00	9/23	9/23	1		SUN	1
13			700P-800P PROGRAM : AMERICA'S FUNNIEST VIDEOS CON COM1: AMERICA'S FUNNIEST VIDEOS	30		\$5,000.00	9/23	9/23	1		SUN	1
14			800P-900P PROGRAM : ONCE UPON A TIME CON COM1: ONCE UPON A TIME	30		12000.00	9/23	9/23	1		SUN	1
15			900P-1000P PROGRAM : REVENGE CON COM1: REVENGE	30		\$8,000.00	9/23	9/23	1		SUN	1
16			100P-300P PROGRAM : THE CHEW/GENERAL HOSPITAL CON COM1: THE CHEW/GENERAL HOSPITAL	30		\$1,000.00	9/20	9/20	1		THU	1
17			1000A-1100A PROGRAM : MILLIONAIRE/FEUD CON COM1: MILLIONAIRE/FEUD	30		\$700.00	9/27	9/27	1		THU	1
18			1000P-1100P PROGRAM : SCANDAL CON COM1: SCANDAL	30		\$8,000.00	9/20	9/27	1		THU	2
19			1100A-1200N PROGRAM : THE VIEW CON COM1: THE VIEW	30		\$1,600.00	9/20	9/20	1		THU	1
20			1200N-100P PROGRAM : EYEWITNESS NEWS @ NOON CON COM1: EYEWITNESS NEWS @ NOON	30		\$1,300.00	9/27	9/27	1		THU	1

REP HEADLINE# 6320464
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

SEP18/12 09.51
*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$1,300.00	9/27	9/27	1		THU	1
22			700A-900A PROGRAM : GOOD MORNING AMERICA CON COM1: GOOD MORNING AMERICA	30		\$2,800.00	9/20	9/20	1		THU	1
23			900P-1000P PROGRAM : GREY'S ANATOMY CON COM1: GREY'S ANATOMY	30		12000.00	9/20	9/27	1		THU	2
24			1000A-1100A PROGRAM : MILLIONAIRE/FEUD CON COM1: MILLIONAIRE/FEUD	30		\$700.00	9/25	9/25	1		TUE	1
25			1200N-100P PROGRAM : EYEWITNESS NEWS @ NOON CON COM1: EYEWITNESS NEWS @ NOON	30		\$1,300.00	9/25	9/25	1		TUE	1
26			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$1,300.00	9/25	9/25	1		TUE	1
27			800P-900P PROGRAM : DANCING RESULTS CON COM1: DANCING RESULTS	30		16000.00	9/25	9/25	1		TUE	1
28			100P-300P PROGRAM : THE CHEW/GENERAL HOSPITAL CON COM1: THE CHEW/GENERAL HOSPITAL	30		\$1,000.00	9/26	9/26	1		WED	1
29			1000A-1100A PROGRAM : MILLIONAIRE/FEUD CON COM1: MILLIONAIRE/FEUD	30		\$700.00	9/19	9/19	1		WED	1

REP HEADLINE# 6320464
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
SEP18/12 09.51
*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30			1100A-1200N	30		\$1,600.00	9/26	9/26	1		WED	1
PROGRAM : THE VIEW												
CON COM1: THE VIEW												
31			1200N-100P	30		\$1,300.00	9/19	9/19	1		WED	1
PROGRAM : EYEWITNESS NEWS @ NOON												
CON COM1: EYEWITNESS NEWS @ NOON												
32			400P-500P	30		\$1,300.00	9/19	9/19	1		WED	1
PROGRAM : DR OZ												
CON COM1: DR OZ												
33			700A-900A	30		\$2,800.00	9/26	9/26	1		WED	1
PROGRAM : GOOD MORNING AMERICA												
CON COM1: GOOD MORNING AMERICA												
34			800P-900P	30		11000.00	9/19	9/26	1		WED	2
PROGRAM : THE MIDDLE/SUBROGATORY												
CON COM1: THE MIDDLE/SUBROGATORY												
SEP/12 166000.00												CONTRACT TOTAL 166000.00
												TOTAL SPOTS 37

MARKET TOTALS \$461,111 WFTV 36% WKMG 21% WESH 21% WOFL 12% WKCF 1% WRBW 6% CABL 0%
WOPX 0% WRDQ 3% EFTV 0%

SHARES ESTIMATED*

SVC- NSI

DEMOS- RA35+*